

# Group 35 // THE REGENERATION OF NORTHENDEN HIGHSTREET

As we stepped out the bus, we were immediately struck by the traffic, the number of closed down shops and the lack of pedestrian space. With the help of locals, we developed a regeneration plan focused on four key aspects: food, shopping, leisure and community. By separating the high street in different quarters, the user experience becomes more accessible and pleasant. We created green spaces along the road and a pop up market right behind the high street that aim to rise footfall and bring back a sense of community.

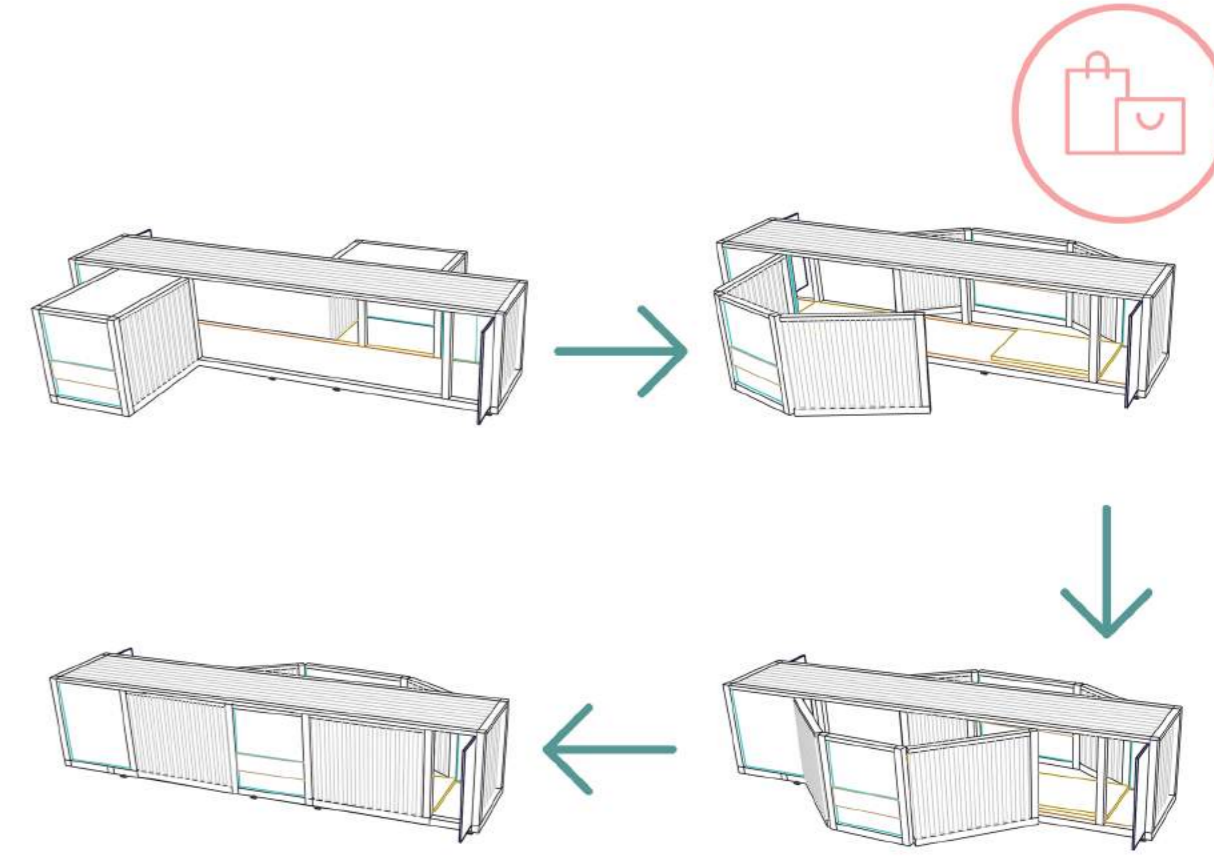
## FOOD QUARTER



## SHOPPING QUARTER



SCAN ME



## COMMUNITY QUARTER



## LEISURE QUARTER

