



Our concept imagines Northernden as a Utopian holiday destination, in a Post-Brexit world. The high street and its surroundings have been encapsulated by an adaptable climate controlled biosphere. The urban environment has been reinterpreted to create the perfect paradise for holiday goers to enjoy a all encompassing British holiday. The High street has therefore been divided into districts to reflect different seasonal attractions and events. These districts include a beach resort, ski slopes, hallowen corn mazes and theme park.









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