

While our cities are expanding and advancing, the modern-day outer city high street is in a state of demise. The internet and modern delivery services are rendering these once vibrant and essential areas lifeless. Being only a short distance from Manchester city centre, Rochdale Road of Harpurhey is an area consisting of mostly residential units, derelict buildings and low-cost retail. Our aim is to change this high street in stages, starting with the activation of vacant plots using temporary pop-ups, creating a new high-street above and around Rochdale road to incorporate the derelict buildings and eventually developing on the vacant plots permanently. We believe a ten-year development plan will bring back a sense of community, new infrastructure and resolve the negative identity issues for Harpurhey.

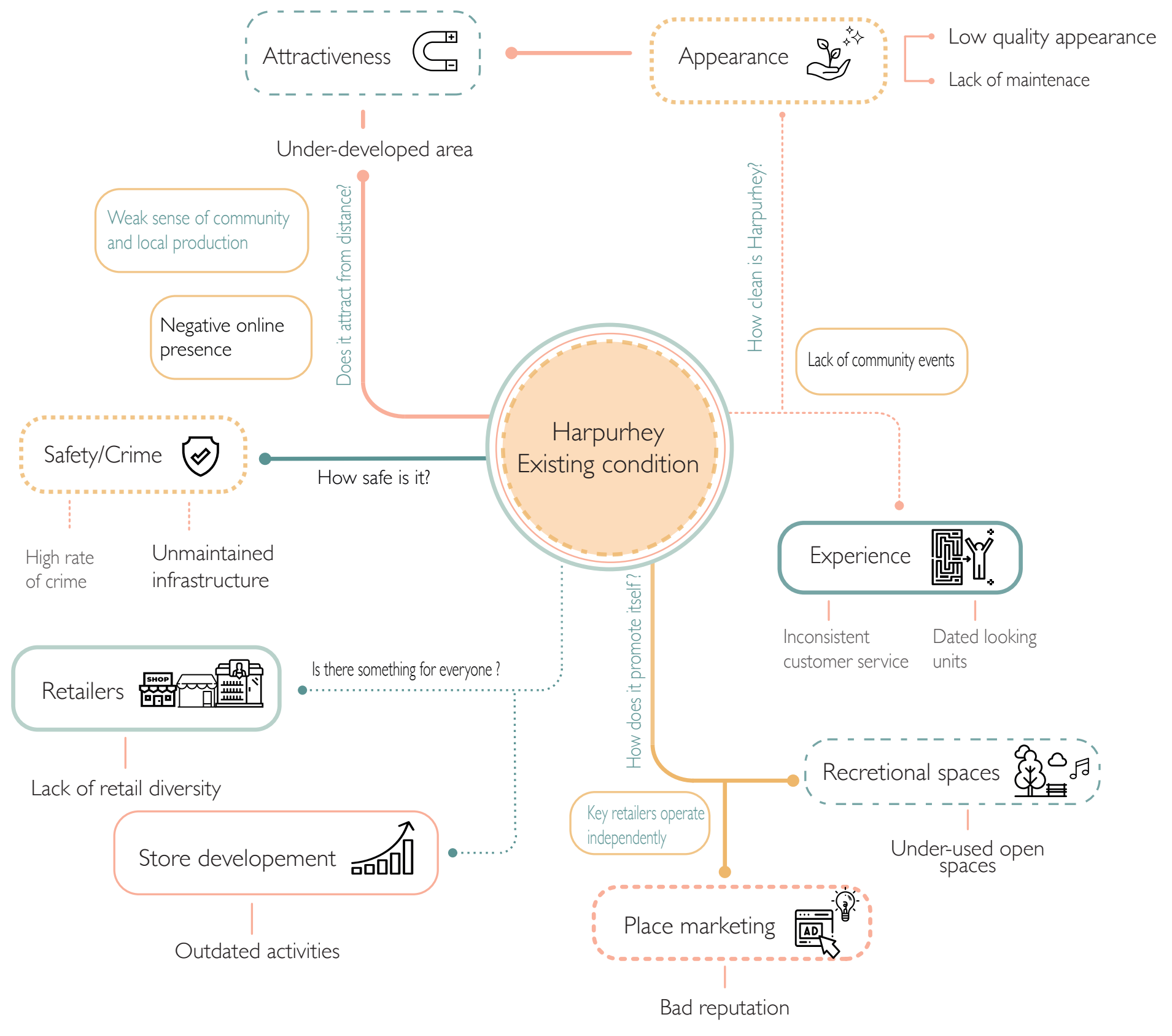
# BUILD ON THE PAST FOR THE FUTURE

## Project Focuses

- + Enhance shopping district
- + Retain + develop highstreet experience
- + Secure the future of the area
- + Intensify the visitor and community experience by improve public realm and accessibility.

## Project Deliverables

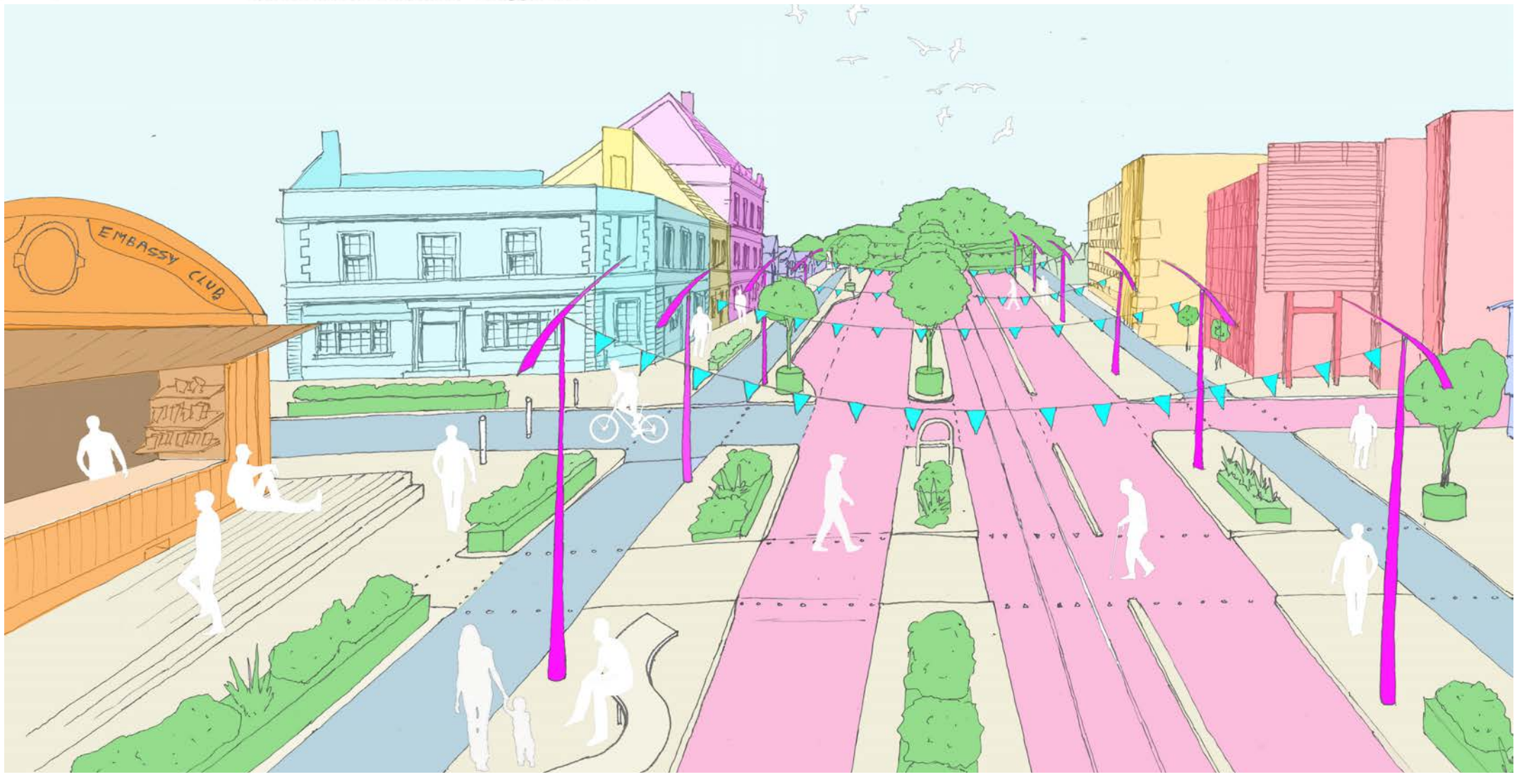
- + Environmental enhancements
- + Creation of a visitor destination
- + Public realm and pedestrian flow
- + New transport, traffic and parking infrastructure to reconnect the key areas with the city.



# HARPURHEY 10 YEAR MASTERPLAN

## PHASE 1: TEMPORARY POP-UPS TO REVITALISE SPACE

0-1



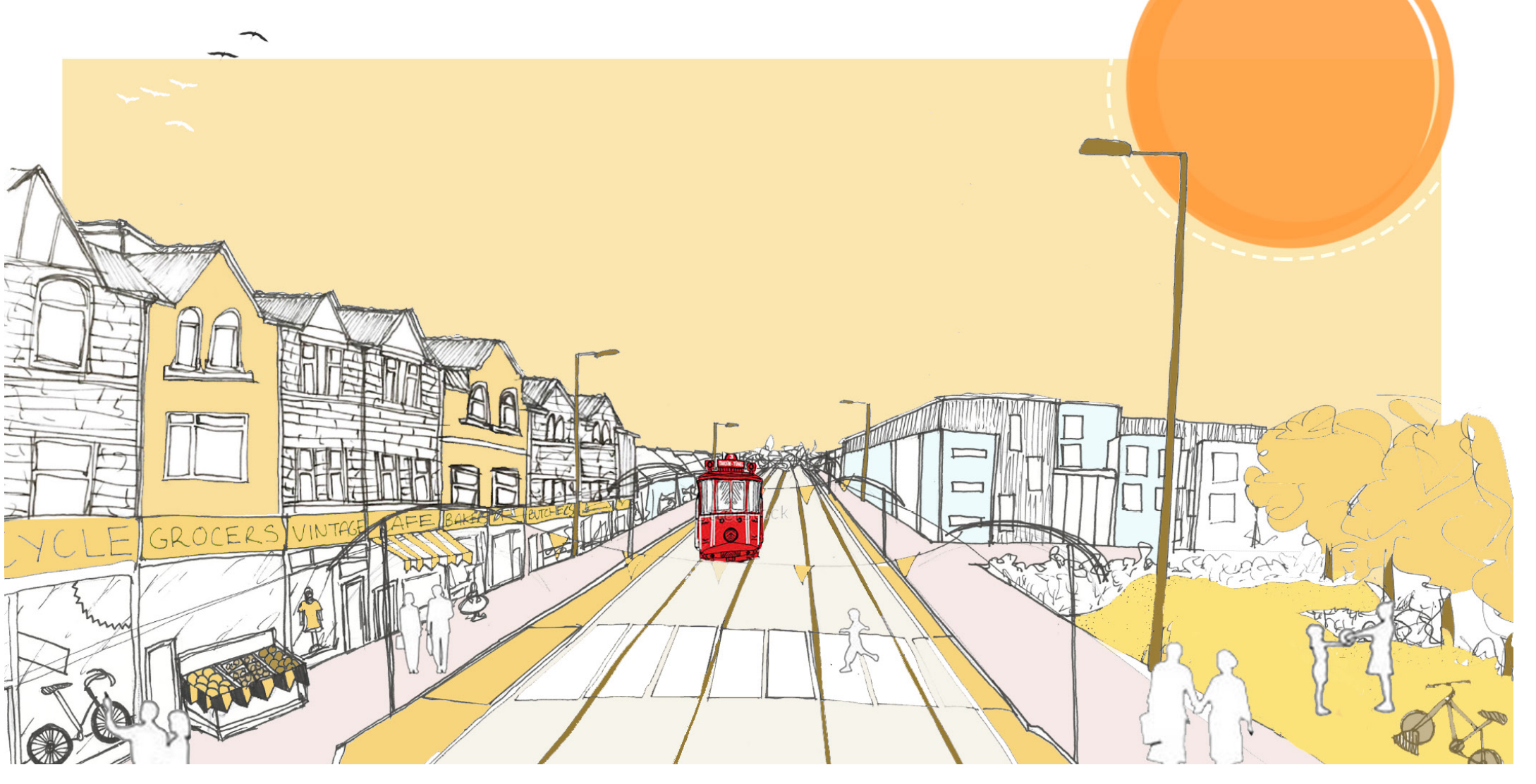
## PHASE 2: ENHANCE PUBLIC REALM ON UNUSED SPACE

1-5



## PHASE 3: REUSE OLD BUILDINGS AS NEW FUNCTIONS

5-7



## PHASE 4: NEW TRANSPORT INFRASTRUCTURE

7-10

