

# Group 25 // THE MARKET PLACE

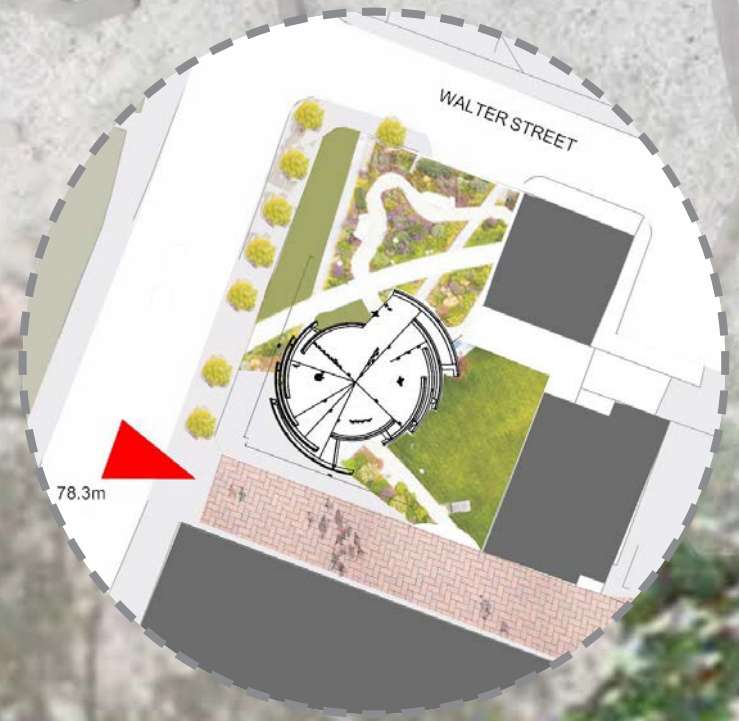
This project aims to redefine the meaning of town centres, whilst embracing the existing culture of the area. The main issues affecting the high street are; the lack of visual intrigue, disconnection of the town's amenities and lack of diversity/coherent vision between retailers and services. This project suggests redesigning the area as a market hub, encouraging new businesses to start out, and expanding the range of goods on offer, encouraging people to stay longer. Investing in the visual attractiveness of the high street by adding nature-focused, recreational spaces and creative outlets would deter vandalism and encourage positive social engagement.



1 Pedestrianised high street with added green space and seating areas



2 Utilising the existing graffiti to create a hub of art and culture



Green space and unifying walkways



Rethinking safety



Proposed double storey market hall



Reconfigured access into high street