

# Group 24 // ALL DAY : HARPURHEY

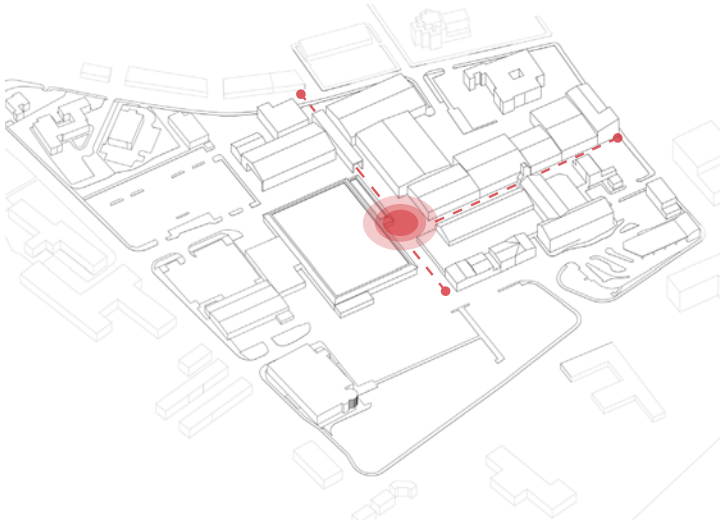
Harpurhey lies in the North-East of Manchester and features a small town centre with a market to it's South. We aim to create an urban parkway through the town, improving accessibility, visibility and security of the site at all hours. We will enhance the existing facilities by introducing restaurants and bars to create a varied and lively night-life, increasing evening footfall figures and improving the economy of the town. We propose integrating a bus depot into the town centre to consolidate transport links to the retail district and direct people straight to the heart of Harpurhey.

## EXISTING PROBLEMS WITH SITE:

### ACCESS



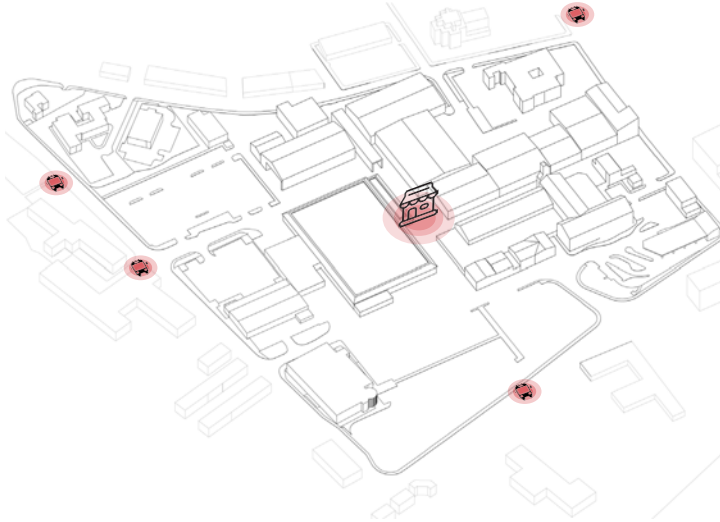
The main shopping street is set back from the surrounding main roads, making it a hidden space, leaving visitors with no sense of place/orientation.



### FACILITIES



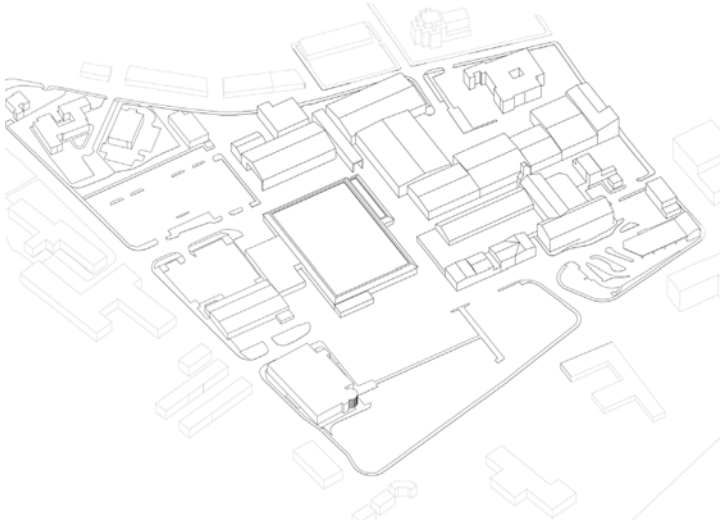
Many local shops are either run down or closed. The town centre is saturated with retail outlets. Transport links are incoherent and dispersed.



### APPEARANCE



The majority of the high street appears dated and un-kept with a general lack of visual character.



## PRECEDENT STUDY:



Our scheme proposes an urban park. For inspiration we looked at 2 precedents.

Superkilen in Copenhagen is a public intervention by artist group Superflex in collaboration with BIG.

The space was designed to enhance the landscape and bring together the local community.



Secondly we looked at Olympia, Shanghai.

Olympia, is a public space intervention designed to foster interactions, attract customers and enhance the experience in the public space surrounded by retail and food/beverage spaces.



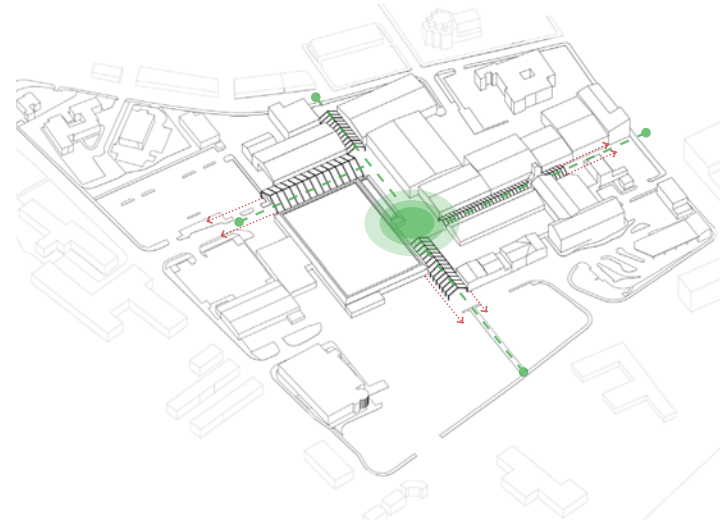
This idea will translate well to the town of Harpurhey as it features an existing square that we can utilise and expand upon.

## PROPOSED SOLUTIONS:

### ACCESS



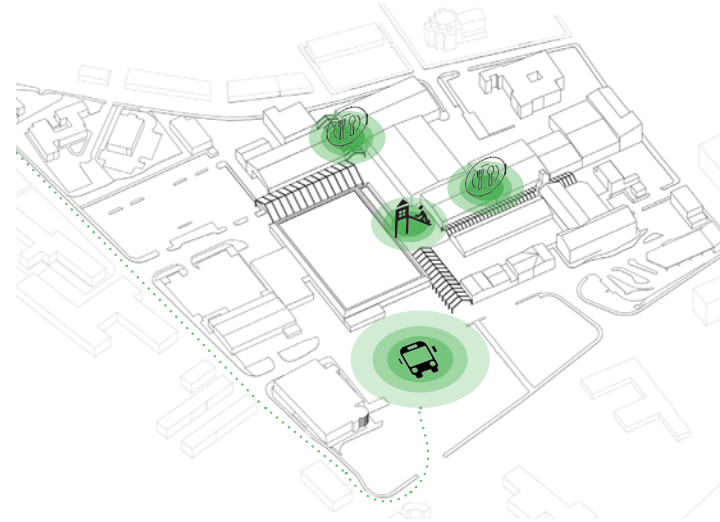
We aim to open up the main access, inviting visitors into the space. Expanding vistas into the town centre square better defines access.



### FACILITIES



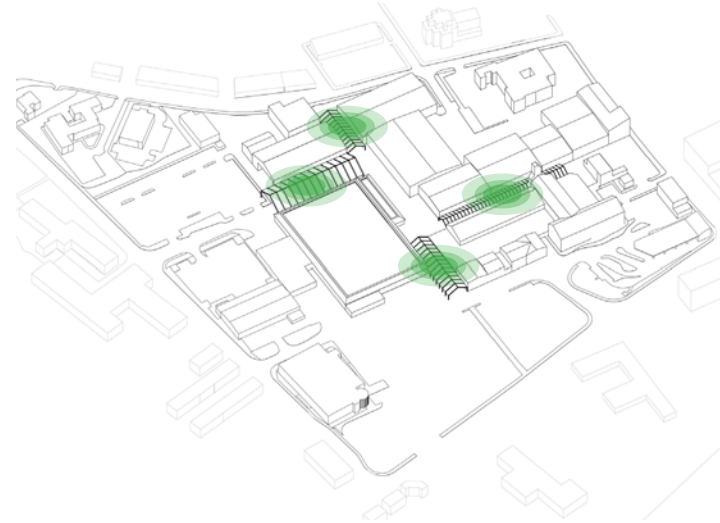
We will invite more local retailers to the area diversifying the range of retail/food and beverage outlets, allowing higher footfall. Park/seating facilities, and consolidated transport links also improve facilities.



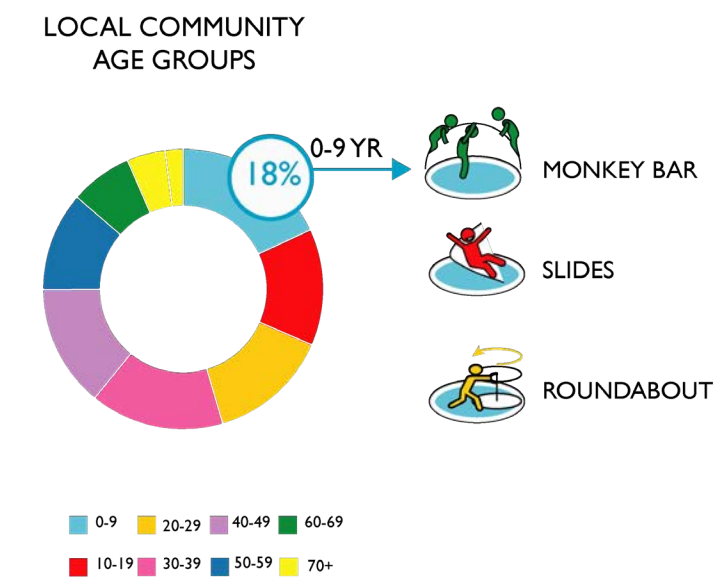
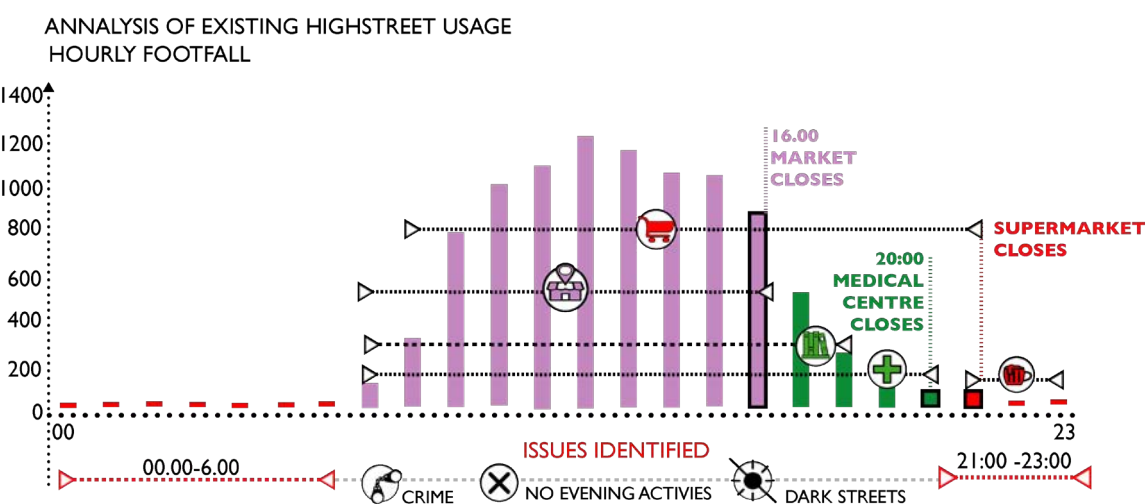
### APPEARANCE



A combination of the proposed urban park and existing market portal frame implemented around the town centre will increase the visual character and appeal of the area.



## DEMOGRAPHICS



## MASTERPLAN

