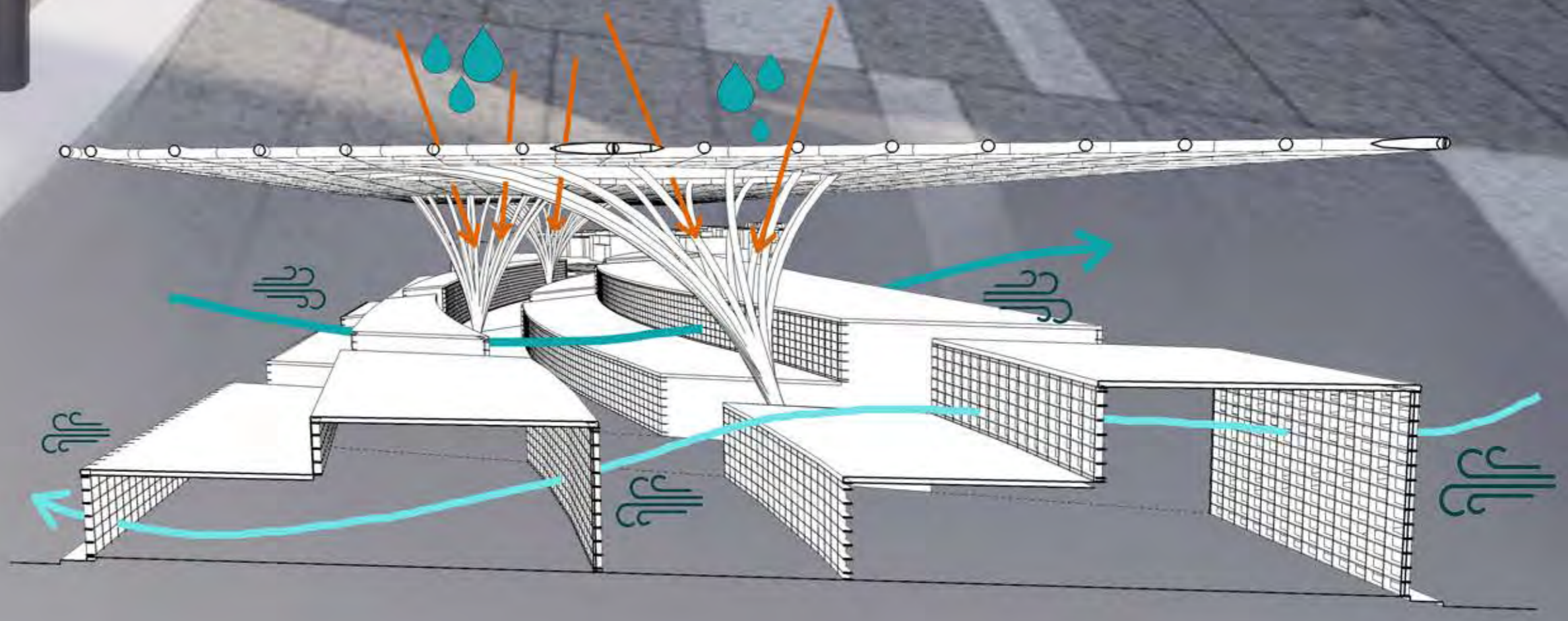


Group 18 // The Basket Street

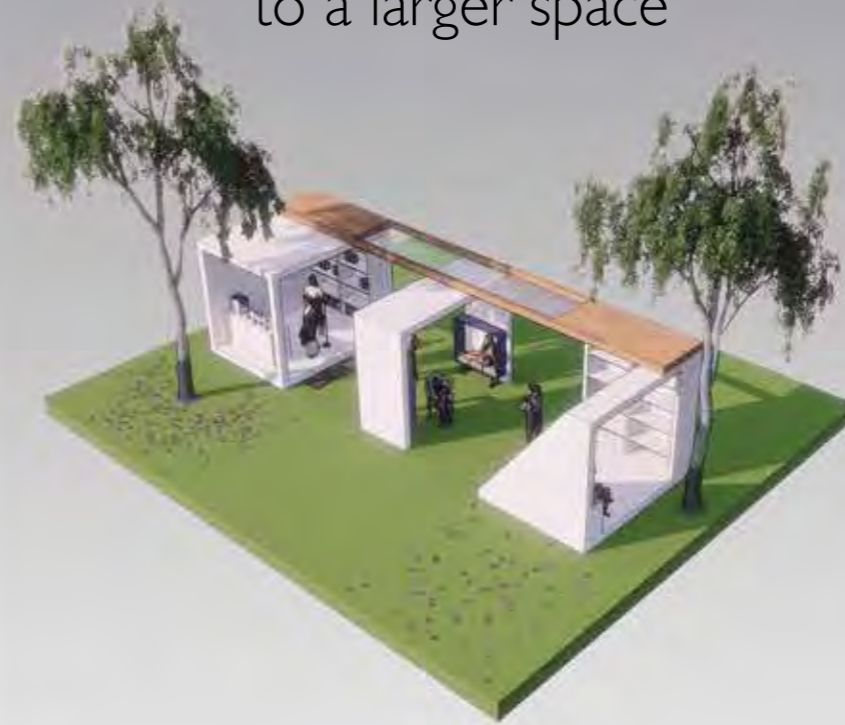
The high street is in danger due to a direct comparison of the internet's relationship to the residents of Gorton as consumers. 'The Basket Street' aims to eradicate the title of 'the consumer' and identify the residents of Gorton as 'citizens' with the ability to choose and vote on how their high street is shaped and experienced. Physical shopping has become a chore that most people in our society refuse to engage in when they have the practicality of technology by their side. Therefore, 'The Basket Street' aims to adopt the perks of online shopping into the social fabric of the nostalgic high street, creating a simpler shopping experience for the sake of an enhanced social community.



① Small: New Experimental Shop



② Medium: Shop does better getting upgraded to a larger space



③ Large: Popular shops get the biggest space

