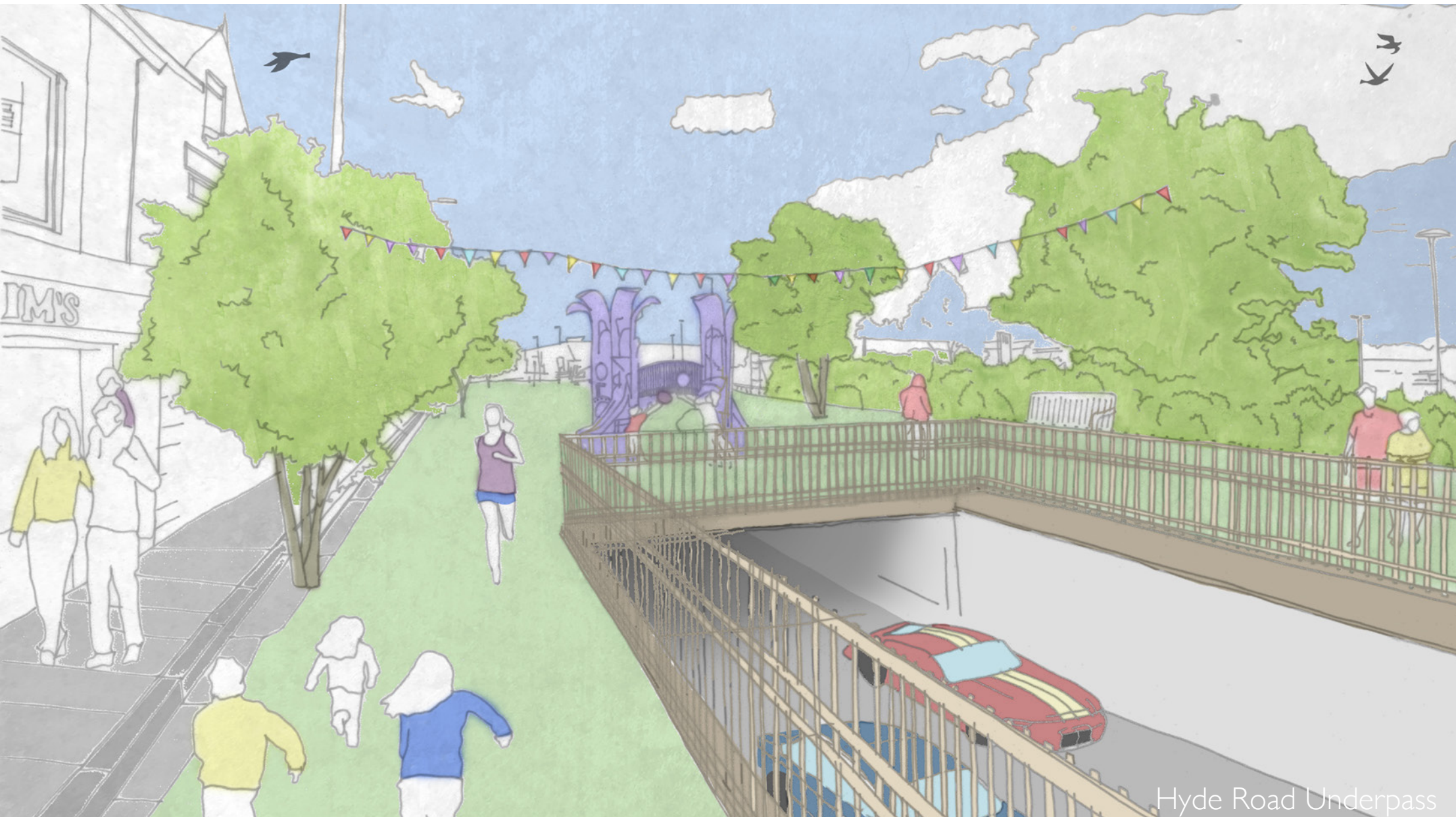


GROUP 12 // THE GORTON WRINKLE

Our project aims to create a central hub in Gorton - resolving the connectivity issues regarding Hyde Road, which currently dissects the town in two. Hyde Road and Tesco car-park have been pushed underground, replaced by a pedestrianised walking route and new public realm. Building on successful community events such as the Christmas light-switch on, this new hub provides the infrastructure required to facilitate larger events, and an expanded market provision has been created to target an international food and goods market which is not currently provided for by the independent traders or larger supermarkets. Our proposal celebrates the multiculturalism which already exists in Gorton and aims to draw visitors from further afield. The international events/market will tie into the yearly Manchester International Festival, knitting Gorton back into the fabric of Greater Manchester and reinforcing a sense of community while increasing footfall for the surrounding shops/markets



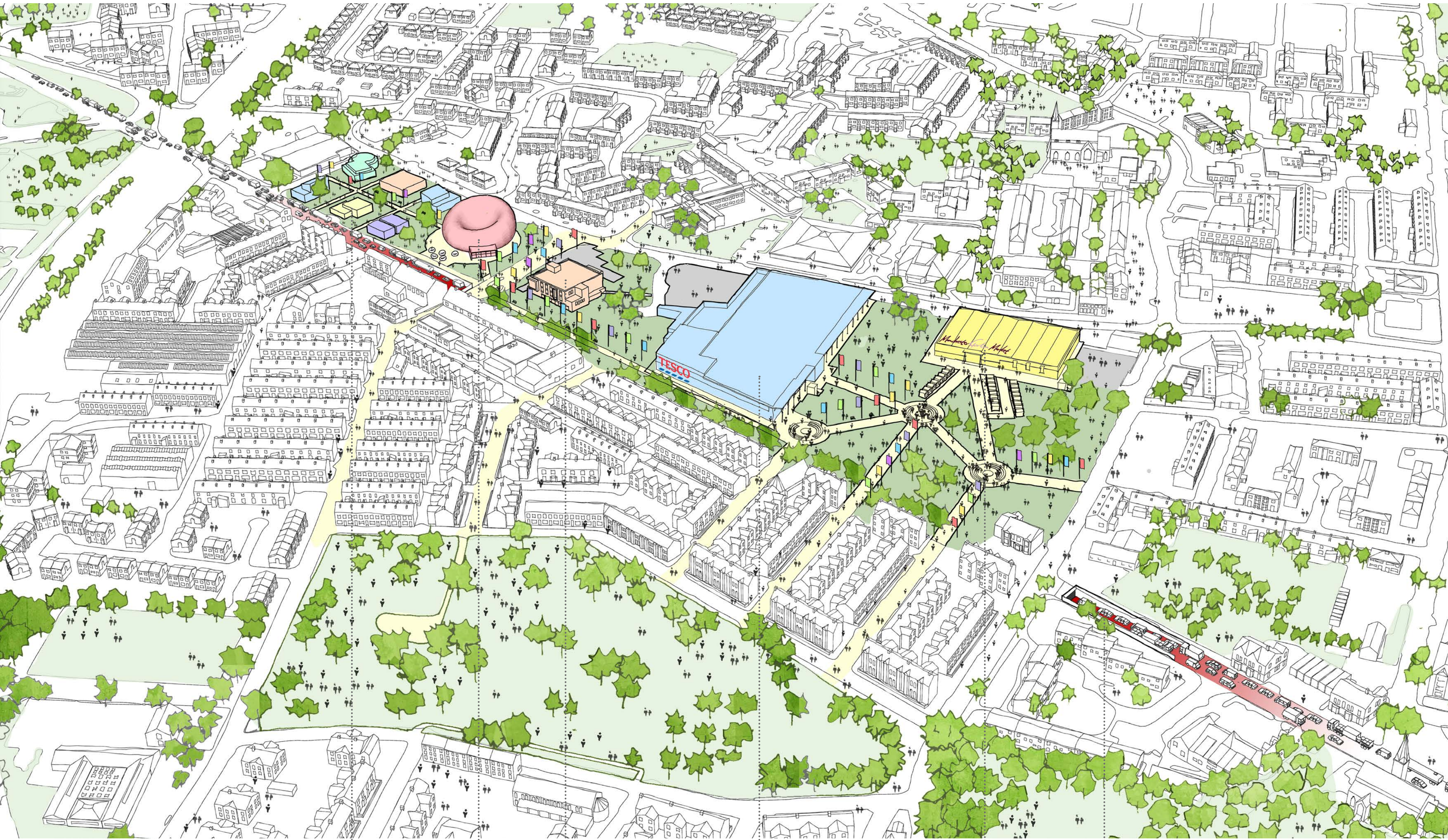
Flyer Examples for advertising the New Gorton Market



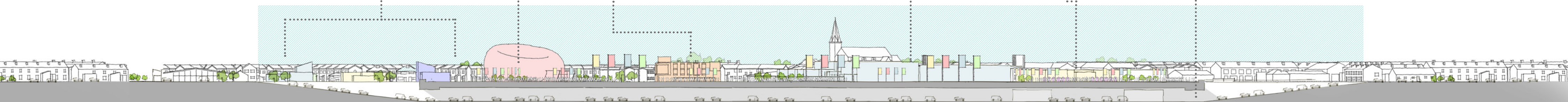
Hyde Road Underpass



New Gorton Market



Aerial View of Hyde Road



Hyde Road Underpass Section